

TATTOO REMOVAL and the SKINIAL Method

Up until a few years ago, laser treatment was the only way to get rid of tattoos, whether cosmetic tattoos or body tattoos, but that's not the only way anymore. There is now a new, more gentle approach.

Deanne Carney is a qualified and experienced cosmetic tattooist with a degree in Secondary Education and 20 years teaching experience. Deanne is also a franchise owner of the well-established SKINIAL Non-laser tattoo removal, which is gaining momentum as an effective alternative to laser tattoo removal. Deanne shares with us how she got involved with SKINIAL and the benefits this tattoo removal method offers both consumers and business owners.

APJ Q1. TELL US A LITTLE ABOUT YOUR BACKGROUND AND WHY YOU BECAME INVOLVED WITH SKINIAL?

I was a secondary school teacher for more than 20 years. I loved teaching but felt the need for more autonomy and to express myself creatively while still being in a helping role. I was introduced to cosmetic tattoo by a dear friend. I undertook studies and trained as a cosmetic tattooist. I have been working in this area now for 10 years and absolutely love it.

Watching the tattoo industry grow at an alarming pace, I felt there would soon be a huge demand for tattoo removal also, so I began to investigate options to add to my professional services. I considered laser tattoo removal, but research presented many dangers with this method. In particular, studies where pigments had become highly toxic fissions, even carcinogenic in nature, and were then disbursed into the body for elimination. This was a huge concern for me, so I was not comfortable with this method of tattoo removal.

I looked into many non-laser methods and then came across SKINIAL – new to Australia, but with a long history in Europe. SKINIAL was known for its safety and its effectiveness. The company offered great support and comprehensive training and it was also a very cost-effective method and promising investment.

SKINIAL was achieving great results using a completely natural product, Lactic acid. It is the most widespread acid in nature and part of energy production in the body. I was so impressed by the company, the product

and the results that I applied and become a franchise owner. I am now a trainer for the company as well, which allows me to combine my teaching skills with my passion for helping people. I love helping other tattoo, beauty and medical professionals take advantage of this revolutionary service.

SKINIAL tattoo removal offers businesses the opportunity to provide an additional service to new, or existing clients. With new clients wishing to have a cosmetic tattoo, or body tattoo removed, you have the opportunity to service them with other treatments you are offering and vice versa.

SKINIAL treatments range from \$100 - \$450 per treatment.

Q2. WHAT ARE THE ADVANTAGES OF USING THIS METHOD FOR TATTOO REMOVAL?

Partial, or full removal of bad brows is no longer a problem. Unlike laser tattoo removal the hair follicle is not damaged. Full brow removal takes 2-3 treatments, partial shape correction 1-2 treatments and 3-5 for body tattoos. Re-tattooing is possible within months of the treatment.

This method is much less painful than laser.

We don't fade ink we take ink out of the body. SKINIAL uses the body's own rejection processes to push the pigment to the skin surface so the inks are not absorbed internally.

There is less risk of scarring than with laser and other non-laser methods because we only work on the epidermis. The surface of the epidermis is abraded using any standard cartridge micropigmentation device. The SKINIAL solution is applied using the SKINIAL SKI-DO-MA method causing the solution to be absorbed into the dermal layers. The pigment is lifted from each treated area, which allows us to accurately estimate the number of treatments required.

SKINIAL removes all colours equally, even tattoo cover ups. Within 30 minutes of a treatment there is no residue left in the body

APJ Q3. DOES THE LACTIC ACID USED BY SKINIAL CARRY ANY RISKS OF BURNING?

The short answer is "no". The removal fluid, SKINIAL EX, is dilute lactic acid with a pH of 3 and is skin friendly.

It is registered in the Cosmetic Product Notification Portal (CPNP). To achieve this registration you must be certified for safety and efficacy.

SKINIAL provides a solution for unhappy cosmetic tattoo clients, regretful body tattoo clients and clients suffering from allergic reactions, due to toxic pigments.

SKINIAL allows businesses to benefit from this growth opportunity for a cost-effective investment.

Training is tailored to the business's needs. Cosmetic tattoo removal, body tattoo removal or both. The training is hands-on and includes your starter kit valued at \$900.

In a few years all studios will offer tattoo removal without laser. Be part of the beginning.

If you are interested in further information about introducing SKINIAL treatments to your business please contact Deanne Carney on 0423 621 764.

SKINIAL

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